

Plasticolors, Inc. Appoints New Product Development Specialist

Ashtabula, Ohio – December, 2006 – Plasticolors, Inc., a custom colorant and chemical dispersions manufacturer for the thermoset plastics and paint and coatings industries, recently appointed Wayde Jenkins to Product Development Specialist at the company's headquarters in Ashtabula, Ohio. In his new role, Jenkins will be primarily responsible for the designing, planning and execution of product development projects within the technical department.

"With nearly 20 years experience in the coatings industry, Wayde is a great addition to the team," said Kristine Eisemon, Technical Product Development Manager, Plasticolors, Inc. "Wayde will not only develop product solutions around customers needs but bring a great deal of formulation knowledge to our company."

In addition to product development, Jenkins will also be responsible for directly interacting with customers and helping to meet their product needs. As Product Development Specialist, he will also interact with Plasticolors' engineering specialists, technical service associates and sales team to define and develop new product opportunities that fit within the company's strategic goals.

Prior to joining Plasticolors, Jenkins was active in product development for Sherwin Williams Automotive, Aexcel Corp. and PPG Industries. While at Sherwin Williams Automotive, Jenkins took an active role in the development of waterborne automotive coatings. He also created waterborne coatings, along with solvent coatings in various resin chemistries, for Aexcel Corp. During his tenure at PPG Industries, Jenkins was responsible for the development and advancement of both solvent top coats and electrocoat systems. Jenkins holds a bachelor's degree from Ohio University.

"I'm excited to assist Plasticolors with the development of new products in meeting the needs of customers," Jenkins said. "I look forward to my new role and see many positive, exciting things in store for the company."

Plasticolors, Inc., a leading supplier of pigment and chemical dispersions to the paint, coatings, caulk, sealants and thermoset plastics industries, manufactures products for customers in the automotive, appliance, equipment, electrical, consumer and construction industries. The company's colorants can be found in a wide variety of products, including interior and exterior automotive components, epoxy flooring, electrical and appliance housings, and a myriad of paints, coatings and molded composite applications. The company is ISO 9001, ISO 14001 and ISO/TS-16949 certified.